



## OUR MISSION STATEMENT

- To deliver Woodend – and any future projects – as acknowledged centres of both creative and artistic excellence, with consistently high occupancy rates and successful tenants whose long term commitment is to Woodend.
- To aim for a yearly increase in both visitor and exhibition numbers and in the revenue derived from outside activities.
- For Woodend to continue to play an influential part in the economic development of the region and to provide a learning hub for both the people of Scarborough and for developing businesses in the area.

## OUR CORE VALUES

- Enterprise is central to our philosophy. Tenants at Woodend need to have a credible business plan and a sustainable business and we will aim for long term relationships with those who share these values.
- Technology is an integral part of Woodend. We're committed to providing the fastest possible broadband connection and always using the very latest technology.
- Education is also a part of our philosophy. We offer the chance to be educated, informed and inspired.
- Expertise is always available at Woodend – to help tenants build their businesses and as a resource which organisations throughout the UK can consult.
- Collaboration is something we encourage – particularly within our community of creative tenants.
- Showcasing creativity is one of our favourite activities! Woodend supports exhibitions and displays which are 'edgy' and thought provoking.
- People matter to us. Woodend is personal – we remember your name.
- Connections are vital. We're committed to being an integral part of the local business community and to making sure the area's creative and artistic voices are heard.
- Heritage is central to Woodend. The history and fabric of the building form a key part of today's business and exhibition space.
- Environment is respected at Woodend. We encourage our tenants to conserve energy, value finite resources and savour the landscape.